

# B.S. in Business Administration 2022 – 2023 Curriculum Guide

## Themes & Perspectives

SC—Natural Science	_____	(3)	_____
HM—Humanities	_____	(3)	_____
SO—Social Science	_____	(3)	_____
CA—Creative Arts	_____	(3)	_____

## Competencies

ICSM	Ithaca Seminar	(4)	_____
WRTG 10600	Academic Writing I	(3)	_____
Diversity (DV)	_____	(3)	_____
Writing Intensive (WI)	_____	(3)	_____
Quantitative Literacy (QL)	Satisfied by ECON		
Capstone	Satisfied by MGMT 42100		

## Business Core

BINT 10100	World of Business (F)	(3)	_____
ECON 12100	Prin. of Macroeconomics	(3)	_____
ECON 12200	Prin. of Microeconomics	(3)	_____
MATH 104/108/111	Calculus course	(3)	_____
MATH 144/145, PSYC 207	Statistics course	(4)	_____
ACCT 22500	Financial Accounting	(3)	_____
ACCT 22600	Management Accounting	(3)	_____
GBUS 20300	Legal Environ. of Business	(3)	_____
MGMT 20600	Organizational Behavior	(3)	_____
MGMT 26000	Data Analytics	(3)	_____
FINA 31100	Business Finance	(3)	_____
MKTG 31200	Principles of Marketing	(3)	_____
MGMT 34500	Operations Management	(3)	_____
MGMT 30200	Applied Ethical Issues	(3)	_____
MGMT 42100	Strategic Management	(3)	_____

## Concentration

Concentration Course	_____	(3)	_____
Concentration Course	_____	(3)	_____
Concentration Course	_____	(3)	_____
Concentration Course	_____	(3)	_____
Concentration Course	_____	(3)	_____
Concentration Course	_____	(3)	_____
Concentration/mini Course(s)	_____	(3)	_____

\* If completing multiple concentrations, each concentration must have a minimum of 12 unique credits. Be cautious when considering overlap.

## Liberal Arts Electives (to reach 60 LA credits)

### Generally 18 additional credits

Liberal Arts Elective	_____	(3)	_____
Liberal Arts Elective	_____	(3)	_____
Liberal Arts Elective	_____	(3)	_____
Liberal Arts Elective	_____	(3)	_____
Liberal Arts Elective	_____	(3)	_____
Liberal Arts Elective	_____	(3)	_____

### Open Electives (to reach 120 total credits)

#### Generally 9 additional credits

Open Elective	_____	(3)	_____
Open Elective	_____	(3)	_____
Open Elective	_____	(3)	_____

## Professions Program

Workshop #1	Making Success a Habit	_____
Certificate	Sexual Harassment Prev	_____
BINT 10400	Informational Interview	(0) _____
BINT 20400	Career Exploration	(0) _____
Workshop #2	All-Star Interviewing	_____
Workshop #3	Securing Stellar Internships	_____
Lead. & Career Dev.	10 Career Connection/ SLI	_____
	Events: Tracked in	_____
	IC Engage	_____
BINT 40400	Professions Program	(0) _____

Concentration Courses can be found in the IC 2022-2023 catalog, on Degreeworks, and by speaking with your advisor.

Some concentration courses are designated as liberal arts, reducing the number of liberal arts electives required.

As part of the international business concentration, must take two liberal arts electives with Global designation.

As part of the international business concentration, students must take at least two intermediate college-level or above foreign-language courses (in the same language). If English is the student's second language, the student should see the associate dean regarding this requirement.

# Business Administration 2022-2023 Catalog (120 cr.)

## First Year

## Second Year

## Third Year

## Fourth Year

**BINT 10100**  
World of Business  
(fall only)

**IC Seminar (LA)**  
(fall only)

**Calculus (LA)**  
**MATH 104** or  
**MATH 108** or **MATH 111**

**ECON 12200 (LA)**  
Microeconomics or  
*SMGT 11000: Intro Sport MGMT*

**WRTG 10600**  
(Academic Writing) or  
**ICSM 10800/11800 (LA)**

**ACCT 22500**  
Financial Accounting  
or **MGMT 20666** or **GBUS 20300**

**ECON 12100 (LA)**  
Macroeconomics

**Statistics (LA)**  
**MATH 144** or  
or **MATH 145** **PSYC 207**

**Liberal Art Elective**  
(LA)

**Theme (LA)**  
Perspective

Workshop 1 \_\_\_ BINT 104 \_\_\_

**MGMT 26000**  
Business Analytics and  
Technology

**MGMT 20600**  
Organizational Behavior &  
Management

**GBUS 20300**  
Legal Environment of  
Business I

**ACCT 22600**  
Management Accounting

Concentration Course

Concentration Course

Concentration Course

Writing Intensive(LA)

Theme (LA)  
Perspective

DV - Diversity Elective (LA)

Theme (LA)  
Perspective

BINT 204 \_\_\_ Workshop 2 \_\_\_

**Leadership & Career Development (10 Events: Tracked in Engage)**

**FINA 31100**  
Business Finance

**MKTG 31200**  
Principles of Marketing

**MGMT 34500**  
Operations Management

**MGMT 30200 (LA)**  
Applied Ethical Issues  
In Management

Concentration Course

Concentration Course

Concentration Course

Liberal Art Elective  
(LA)

Theme (LA)  
Perspective

Liberal Art Elective  
(LA)

Workshop 3 \_\_\_

**Liberal Art Elective**

**MGMT 42100**  
Strategic Management

Concentration Course

Liberal Art Elective  
(LA)

Concentration Course

Liberal Art Elective  
(LA)

Open Electives  
to reach 120 credit  
requirement

To be used with Degree Evaluation

\*\* 120 credits minimum in order to graduate: 60 credits must be Liberal Arts \*\*  
Studying abroad? Plan ahead/meet with advisor to assure all requirements are met!